RUBICON

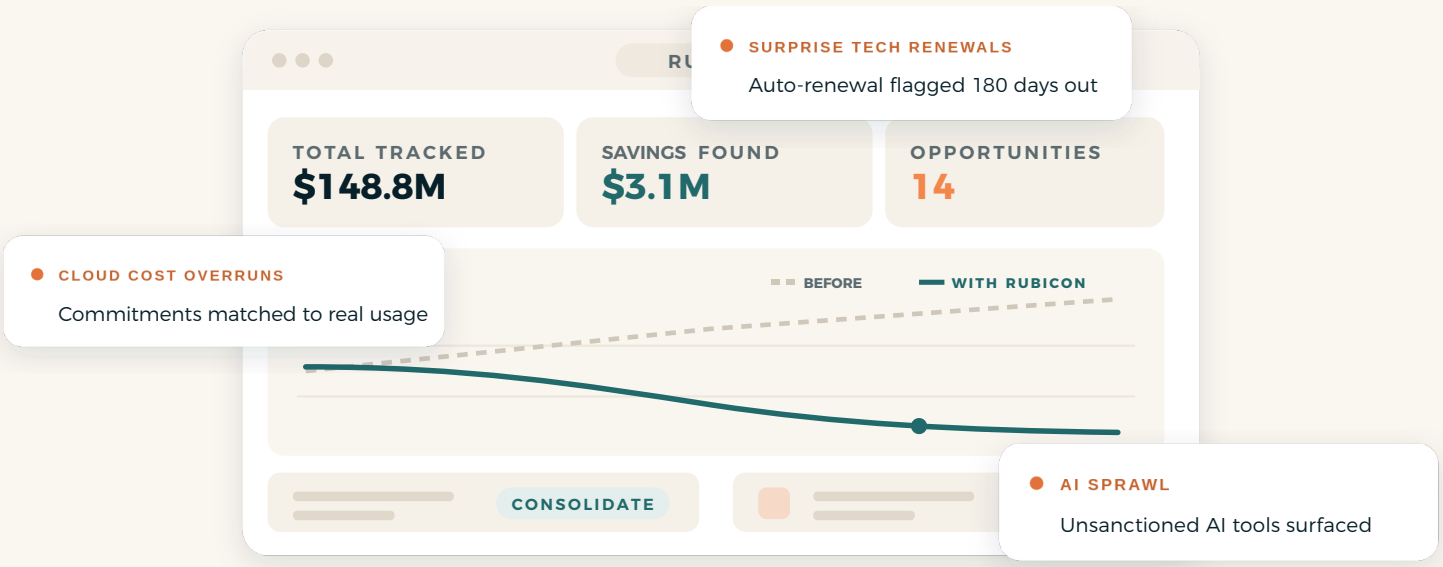
Solutions for enterprise, IT, Finance, and Procurement

Better Data. Better Decisions. Better Work Life.

The Power of the Advisor Platform

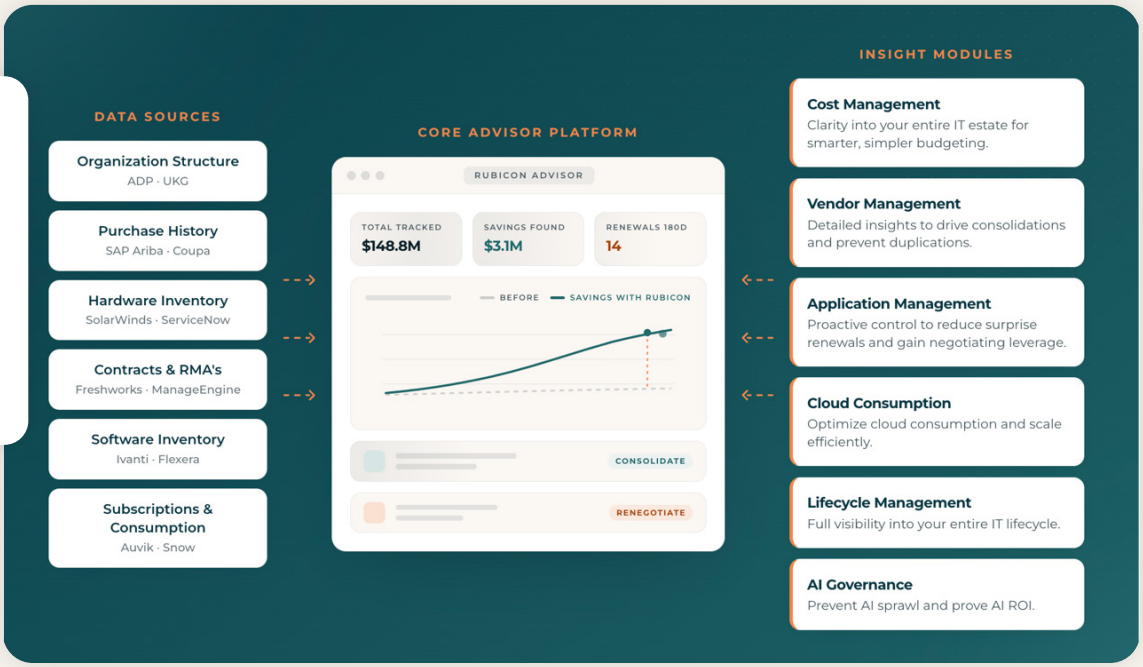
Gain Control of Your Entire IT Estate

Rubicon's Advisor Platform provides **360° IT lifecycle visibility.** It unifies data, empowers strategic decisions, and enhances your workday by solving your most common enterprise tech challenges: lack of IT asset clarity, vendor renewal chaos, runaway cloud costs, AI sprawl, and more.



Rubicon Advisor — Your Single Source of Truth

Integrates data across IT, finance, and supplier toolsets to create a single view, and validates data across IT and subscription lifecycles.



© Rubicon IT, LLC · www.rubiconIT.com

How It Works

From Core Platform to Full Optimization

Start with the core Advisor Platform, customize with Insight Modules, and scale your views as you grow. Rubicon delivers as a service, so you're always supported by our team of experts.

1

Start with the core

The core Advisor Platform gives you real-time, integrated data across your entire IT estate.

$48.2M
tracked

2

Add Insight Modules

Add on modules for completely clear and customized views — exactly what each team needs.

6 modules
one core

3

Enhance as you grow

Add modules as your needs expand — the platform scales with your business.

+$2.4M
nimble and scalable

4

Stay supported

We deliver as a service, with ongoing human guidance.

Expert
human support

How You Benefit

From Insight to Impact

Insights turn into measurable outcomes and real wins for your team.

- ✓ Get unprecedented data visibility
- ✓ Identify vendor duplications
- ✓ Get timely insights to make proactive decisions
- ✓ Gain renewal negotiating leverage
- ✓ Make cross-team decisions with the same data set
- ✓ Cut out zombie SaaS and free up budget
- ✓ Stamp out AI sprawl and prove AI ROI
- ✓ Prevent surprise renewals
- ✓ Minimize cloud consumption costs
- ✓ Reduce compliance risk

...and more

The Rubicon Difference

- ✓ Delivered as a service
- ✓ Nimble and adaptable
- ✓ Highly customizable views
- ✓ AI informed, human managed
- ✓ Competitive pricing
- ✓ Built for scale

We take you from demo to better data — fast.

Book a Demo

RUBICON

© Rubicon IT, LLC · www.rubiconIT.com