

Better Data. Better Decisions. **Better Work Life.**

Application Management Insight Module

The Power of the Advisor Platform

Rubicon's Advisor Platform provides **360° IT lifecycle visibility**. It unifies data, empowers strategic decisions, and enhances your workday. Powerful Insight Modules stack on to Advisor and unlock even more insights.

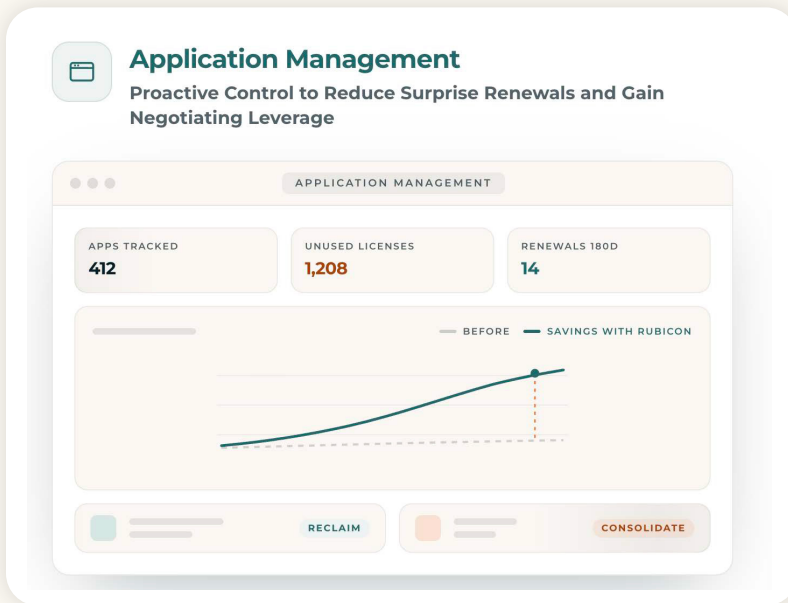
The Application Management Challenge

Sound familiar? Shadow applications create budget chaos. Renewals arrive without warning, seats are bought and never used, and subscriptions turn up on the books that nobody in IT approved. Most tools only see what's installed and not what you're actually paying for.

Rubicon's Solution – The Application Management Insight Module

The Application Management Insight Module gives you complete control over your application ecosystem. It starts from your spend, not your network. Every application in the register is one you actually paid for, so the module has real value the day it's switched on, with nothing to install or configure.

Inside the Application Management Insight Module



Overview

The cost-management cockpit — spend, renewals, notice deadlines, waste, and governance in one screen.

Applications

The system of record: every application you pay for, editable, with its contract behind it.

Contract Details

AI-extracted terms, clause risk, and an obligations calendar pulled straight from the PDF.

Utilization

Per-app and per-person adoption, dormant seats, and reclaimable spend.

The Rubicon Difference

- ✓ Delivered as a service
- ✓ AI informed, human managed
- ✓ Nimble and adaptable
- ✓ Competitive pricing
- ✓ Highly customizable views
- ✓ Built for scale

We take you from demo to better data — fast.

[Book a Demo](#)

How It Works

The Applications Insight Module builds its register from classified purchase history, then layers in contract extraction and usage data to keep it current.

- Builds the register from classified purchase history, so the portfolio is populated before any agent, connector, or discovery tool is involved.
- Flags shadow IT from spend itself — expensed subscriptions, department card purchases, and one-off invoices no network scan would ever catch.
- Extracts contract terms from the PDF — dates, auto-renewal, notice periods, financial terms, and licensing — filling only what's empty, never overwriting what you've entered.
- Tracks utilization against entitlement and color-codes it: healthy, under-used and reclaimable, or over-committed and a true-up risk.
- Feeds every contract date into the renewal calendar and the Vendor Analysis Spend Calendar, so you have one source of truth.

What You Get



A register of every application in your spend, with owner, department, lifecycle stage, contract dates, and entitlement.



A renewal calendar built around notice deadlines, not just the dates you get billed.



Clarity into shadow IT, so you see what you're actually paying for, including spend a network scan can miss.



Right-sizing capabilities, with entitlement measured against real consumption to foresee overuse risks and reclaim spend from under-used seats.



Accurate contract terms, risk, and obligations pulled straight out of the agreement itself, with no manual review required.

How You Benefit

- ✓ **Catch shadow IT early:** Surface unauthorized spend the moment it appears, not after an audit.
- ✓ **Reclaim wasted seats:** Turn under-used entitlement into a dollar figure before the next renewal, and turn that wasted spend into new opportunities.
- ✓ **Negotiate from the contract itself:** Walk in with clause risk and obligations already quoted from your agreements so you're fully prepared for vendor negotiations.
- ✓ **See day-one value:** Get immediate value without any tech deploy: the register populates from purchase history alone.
- ✓ **Stay ahead of the right deadlines:** Track the notice date that actually locks you in, not just the renewal date, so you can act accordingly.

"See exactly what applications you own, what they cost, who uses them, and when they're scheduled to renew."

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