

Better Data. Better Decisions. **Better Work Life.**

Cloud Management Insight Module

The Power of the Advisor Platform

Rubicon's Advisor Platform provides **360° IT lifecycle visibility**. It unifies data, empowers strategic decisions, and enhances your workday. Powerful Insight Modules stack on to Advisor and unlock even more insights.

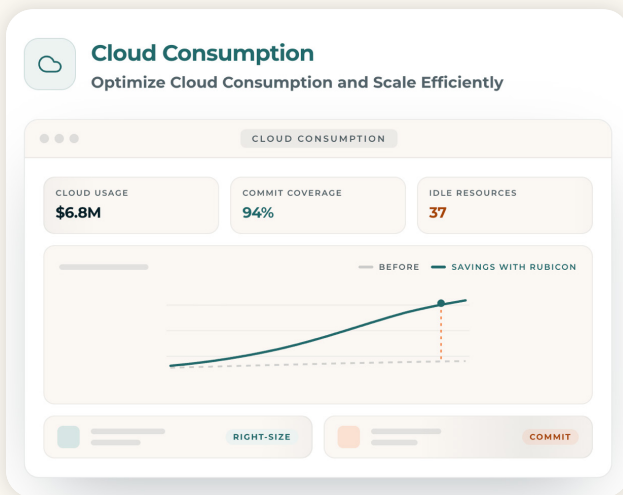
The Cloud Management Challenge

Sound familiar? You know what you spent on cloud providers last month, but you're stitching together invoices that never quite add up — with no single, real-time view of where spend is fixed, where it's growing, or who owns it.

Rubicon's Solution – The Cloud Management Insight Module

The Cloud Management Insight Module is a FinOps Portal that gives you full visibility into your multi-cloud spend. It normalizes provider dollars to FOCUS, the industry standard, so you can see exactly what's driving spend, who owns it, where savings are hiding, how spend compares to usage, and when every renewal or budget risk is about to hit.

Inside the Cloud Management Insight Module



Overview — Your starting point: six KPI tiles, budget tracking, and month-over-month change in one daily check-in.

Explore — Slice spend by service, account, region, team, or vendor, fixed versus variable.

Allocation — Every dollar mapped to a team or product, with a coverage score you can defend.

Optimize — One prioritized savings backlog spanning rightsizing, commitments, and idle waste.

Anomalies & Budgets — Catch surprises early with daily spend-spike alerts with root cause, plus per-team budget tracking.

Unit Economics — Measure efficiency with cost per customer, per transaction, and per AI inference, tracked as you grow.

Integrations — Connects data and workflow tools. Read-only AWS and Azure connections, plus Jira and ServiceNow ticketing.

The Rubicon Difference

- ✓ Delivered as a service
- ✓ AI informed, human managed
- ✓ Nimble and adaptable
- ✓ Competitive pricing
- ✓ Highly customizable views
- ✓ Built for scale

We take you from demo
to better data — fast.

[Book a Demo](#)

How It Works

The Insight Module and Portal automatically normalizes your provider billing data to the open FOCUS standard and organizes it the way finance teams work: inform, then optimize, then operate.

- Normalizes every AWS and Azure dollar to FOCUS so there's one consistent set of categories, units, and charge types across providers.
- Turns raw cloud tags into team and product accountability, with a live rule editor and a coverage score you can shrink.
- Combines rightsizing, commitments, and idle waste into one prioritized savings backlog, ranked by dollar impact.
- Flags cost spikes within a day of onset, with root cause, dollar impact, and the responsible team attached.
- Connects cloud spend to business output such as cost per customer, per transaction, and per AI inference, so efficiency is provable, not assumed.

What You Get



A single, FOCUS-normalized view of every dollar by service, account, team, and provider.



A daily anomaly alert feed, each with root cause and dollar impact attached.



A prioritized savings backlog clarifying rightsizing, commitments, and waste, ranked by dollar impact.



A commitment and budget calendar including expirations and checkpoints, mapped out by quarter.



A savings ledger that separates projected savings from realized ones, so the ROI number holds up.

How You Benefit

- ✓ **Save time:** Skip the manual reconciliation and get detailed answers in one place.
- ✓ **Own the number:** Walk into any budget review with clear, defensible figures.
- ✓ **Stay ahead of surprises:** Catch spend spikes before they become invoices.
- ✓ **Allocate accountability:** Make ownership of spend as clear as the spend itself.
- ✓ **Lead with impact:** Prove efficiency gains, from budget meetings to board meetings.

“Reconcile every dollar, assign every owner, catch every anomaly — so you can turn cloud spend into optimized, proven savings.”

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